

DC Senior
Resource Group
BIG EVENT



THE AGE WAVE: Will The Care Be There?
Monday, November 1, 2010
8:00 a.m to 12:00 noon
Georgetown University
Hotel and Conference Center
3800 Reservoir Road NW
Washington, DC 20057

Sponsorship Opportunities

We are pleased to announce the sponsorship levels for the 2010 DC Senior Resource Group Big Event. We invite you to review the three sponsorship levels detailed below and we welcome your inquiries. Please contact Rita Fagan at 703-963-6468 or rfagan@mtb.com for information. **HURRY, SPONSORSHIPS CLOSE SOON!**

We are asking your consideration to become a Gold Level sponsor for 2010. New this year, we are looking for two Gold sponsors to underwrite a significant portion of two of our major expenses for this event: parking and food. If you are not able to commit to sponsorship at this level, we welcome your sponsorship at the Silver and Bronze levels and look forward to sharing sponsorship visibility with you at the Big Event. Thank you in advance for considering supporting the DC Senior Resource Group Big Event with a sponsorship from your company. You make the Event possible, and we appreciate you.

Sponsorship Level Descriptions

Gold Level (Parking and Food)

\$3000-3500 Commitment

- Premium Positioning of Exhibit Table.
- Company Name and Logo will be included in all email communications about the Big Event, a distribution to several thousand professionals.
- Custom Banner above your exhibit table. You will have input into the banner design so that it can be re-used by you if desire.
- Full Page Ad in the Big Event Program.
- Allowed to place company literature on the seats of the attendees before the meeting begins.
- Will be introduced by Robert Bullock in his welcoming remarks at the beginning of the session.
- Guaranteed presenter opportunity in 2011 to speak to the DC Senior Resource Group in regular session (60 to 100 attendees). *Note: This benefit is optional. The additional \$500.00 is required to provide breakfast for the regular session attendees.*
- Name Badge with Gold Ribbon to denote Gold Level Sponsor.
- Continuous mention in DC Senior Resource Group email blasts for one year to thank you for your support of this event.
- Paid Parking for one car.

Silver Level

\$1000 Commitment

- Exhibit Table.
- Company Name and Logo included on all email communications about the Big Event, a distribution to several thousand professionals.
- Name Badge with Silver Ribbon denoting Silver Sponsor.
- Half Page Ad in the Big Event Program.
- Continuous mention in DC Senior Resource Group email blasts for one year to thank you for your support of this event.
- Paid Parking for one car.

Bronze Level

\$500 Commitment

- Exhibit Table.
- Company Name and Logo included on all email communications about the Big Event, a distribution to several thousand professionals.
- Continuous mention in DC Senior Resource Group email blasts for one year to thank you for your support of this event.
- Name Badge with Ribbon denoting Bronze Sponsor.
- Listing in Big Event Program.
- Paid Parking for one car.